FIRST DESCENTS PROVIDES LIFE-CHANGING OUTDOOR ADVENTURES FOR YOUNG ADULTS IMPACTED BY CANCER

I did not expect to form intense, lifelong bonds with participants. It was exactly what I needed. The physical challenge of surfing allowed me to reconnect with the active, vibrant person I was before cancer.

2016 PARTICIPANT
When we started this crazy journey that has become First Descents, the notion that an outdoor adventure could translate into a healing experience was far-fetched at best. Furthermore, the population we aim to serve was most commonly referred to as "forgotten."

Fast forward to last December when I found myself on an international stage in front of millions of people to accept the award as a CNN Hero on behalf of First Descents; it was on that stage and in that moment that I realized two things: 1) adventure can and does heal, and 2) young adults with cancer are no longer forgotten.

In fact, it’s quite the opposite. For years through First Descents, we’ve watched in awe and inspiration as thousands of young adults have taken on countless outdoor adventures in an act of defiance of their diagnosis. In doing so, they have connected with and cultivated the tribe that has become the insurmountable First Descents young adult cancer community.

All of this has led to what can only be described as a movement, and one that shows no signs of stopping. Together in this tribe, we stand united, courageous, and eager to seek the next adventure.

Together, we are Out Living It!

Join us.

We dare you.

“THOUSANDS OF YOUNG ADULTS HAVE TAKEN ON COUNTLESS OUTDOOR ADVENTURES IN AN ACT OF DEFIANCE OF THEIR DIAGNOSIS.”
Since 2001, First Descents has evolved to meet the growing demand for young adults impacted by cancer. With 70,000 young adults diagnosed each year, we are serving the fastest growing and most underserved cancer demographic. Needless to say, we have work to do.

With the 15th Anniversary behind us, we have turned our focus to the next decade of impact. While we are still in the early stages of a comprehensive planning effort, one thing is profoundly clear: the growth of our local adventure communities – our FD Tributaries – is critical to the future success of First Descents. This commitment to long-term community creation sets FD apart by broadening and deepening the impact of our work.

First Descents is not a singular, one-off experience. We do not enter your life, teach you how to roll a kayak or paddle a point break, then leave. The FD Tribe is with you every step of the way. And we want to be closer to the spaces and places you call home.

This is where you come in. If you’re reading this, you are either already invested in our mission, or interested in learning how to get involved. Contained within our 2016 Annual Report, you will find information about FD’s programs growth and impact, fundraising initiatives, financial health, and recognition of the donors who make our work possible.

We welcome your energy, enthusiasm and expertise as we work to shape the future and ensure FD’s ability to inspire the lives of thousands who can – and will – benefit from our mission.

Thank you for believing so strongly in the healing power of adventure!
WHY YOUNG ADULTS

Cancer is the leading disease-related cause of death in adolescents and young adults (AYAs) and continues to be the fastest growing and most underserved cancer demographic.

Young adults impacted by cancer face a unique set of challenges including loss or lack of insurance, loss or lack of financial independence and re-entry into the workplace. These challenges are frequently accompanied by feelings of alienation and isolation, depression, and decreased self-confidence.

70,000 young adults are diagnosed annually

Poor Improvement in five-year survival rates

Minimal Peer Support

Rare and Aggressive tumor biology

Lack of participation in clinical trials

Disrupts normative milestones of adulthood
2016 PROGRAMS OVERVIEW

1,031 EXPERIENCES PROVIDED

90 PROGRAMS ADMINISTERED

25+ HOSPITAL & MEDICAL CLINIC PARTNERSHIPS

“WHILE THE DOCTORS AND MEDICINE MAY HAVE SAVED MY LIFE, FIRST DESCENTS TAUGHT ME HOW TO LIVE AGAIN.”
WHY IT WORKS

In 2015, First Descents partnered with researchers at the University of Michigan to continue to study the quantitative and qualitative success of our programming. In 2016, we completed the research and analysis on this study. Here are the top findings from that study:

100% OF PARTICIPANTS REPORTED INCREASED ABILITY TO COPE WITH CANCER AND ITS EFFECTS

99% WOULD RECOMMEND FIRST DESCENTS TO A FRIEND

99% WANT TO STAY INVOLVED

97% SAID FIRST DESCENTS MET THEIR EXPECTATIONS

17% EXPERIENCED DEPRESSION

7% REPORTED DEPRESSION

PARTICIPANTS ORIGINAL HAVING THE GREATEST SYMPTOMS OF PSYCHOLOGICAL DISTRESS SAW THE LARGEST GAIN FOR THE LONGEST TIME. IN OTHER WORDS, THOSE WHO NEED FD THE MOST, SAW THE MOST BENEFIT.

PARTICIPANTS FELT RECONNECTED TO THEIR BODIES AND MORE CONFIDENT IN THEIR PHYSICAL ABILITIES. THEY ALSO FELT AN INCREASE IN RESILIENCY AND FELT LIKE THEY HAD MORE RESOURCES TO NAVIGATE THE HEALTH SYSTEM AND THEIR OWN TREATMENT SCHEDULES.

PARTICIPANTS FELT RECONNECTED TO THEIR BODIES AND MORE CONFIDENT IN THEIR PHYSICAL ABILITIES. THEY ALSO FELT AN INCREASE IN RESILIENCY AND FELT LIKE THEY HAD MORE RESOURCES TO NAVIGATE THE HEALTH SYSTEM AND THEIR OWN TREATMENT SCHEDULES.
NOW IN 15 CITIES NATIONWIDE, FIRST DESCENTS' LOCAL ADVENTURE COMMUNITIES CONTINUE TO PROVIDE ONGOING POST-PROGRAM SUPPORT AT THE LOCAL LEVEL. IN 2016, FD TRIBS HELD 42 MULTI DAY EVENTS PROVIDING 508 UNIQUE EXPERIENCES IN THE PLACES OUR PARTICIPANTS CALL HOME.
2016 HIGHLIGHTS

Raised $3,000,000
A milestone for First Descents and a strong testament to the impact of our mission. We remain fully funded by charitable contributions and our programs will forever be provided free of charge.

CNN Heroes
Honoring FD Founder, Brad Ludden, with a 2016 CNN Hero Award in recognition of his iconoclastic vision for First Descents and the healing impact of our programs. The live broadcast aired on December 10, resulting in tremendous awareness of our mission. The CNN Heroes experience also generated $100,000 in new crowd-funded revenue, accelerated by a $50,000 challenge match from Subaru of America. More importantly, this event cast the spotlight on the unique challenges faced by young adults living with cancer - often referred to as the forgotten demographic.

3 New Cities
Establishing local adventure communities in three additional cities including Chicago, San Diego, and Salt Lake City. Knowing that community building and frequent, regional programming are essential to promoting continued healing, First Descents launched an aggressive rollout of local adventure communities (affectionately called FD Tributaries) beginning in 2013. Now in 15 cities, FD’s local adventure communities provide quarterly (and often monthly) adventure experiences for young adults impacted by cancer designed to empower, inspire, and connect.

Leadville 100
Celebrating 10 years of participation in the world-renown Leadville Trail 100 Mountain Bike Race, our 2016 team generated a record $230,000, surpassing the $1 million milestone.

1,000+ Experiences
Providing over 1,000 unique experiences to young adults impacted by cancer across nearly 100 program offerings nationwide.
The Out Living It Project is FD’s grassroots fundraising platform that embraces the confluence of adventure, creativity, and philanthropy. Launch your own unique fundraiser or join an existing project to raise funds and awareness for First Descents.
At the heart of every First Descents event is our goal to extend the healing power of adventure to as many young adults impacted by cancer as possible. This year, we hosted The 80s Ski Party, consumed sweet treats at the Donut Mess With Me Cancer 5k, and celebrated 15 years of FD at the 10th Annual First Descents Ball! Our 2016 FD events raised enough money to send 445 young adults impacted by cancer on their first week-long FD program.

$776,505

RAISED
OUR BOARDS

BOARD OF DIRECTORS

FOUNDER – BRAD LUDDEN
CHAIRMAN – BRENT GOLDSTEIN
VICE-CHAIR AND SECRETARY – DEBBIE KING FORD
TREASURER – JOSH BEHR
MEDICAL DIRECTOR – LARRY SMITH
ALIX BERGLUND
BRAD REISS
DR. BRANDON HAYES-LATTIN
EVA HO
JEREMY SHEVLIN
JOEL APPEL
KIP CROSS
MICHAEL KANTOR
TANUM DAVIS BOHEN

HONORARY DIRECTOR – ROCHELLE SHORETZ

MEDICAL ADVISORY BOARD

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BRAD ZEBRACK, PH.D
DANIEL H. SILVERMAN, MD, PH.D
ELIZABETH SHERWOOD
HOLLY ADNAN, RN
KEN ADNAN, MD
LARRY SMITH, MD
LARRY TOKAZ, MD
LEONARD SENDER, MD
MICHELLE SNYDER
PAM TOKAZ, MD
ROBBIE GLUCKSON
RUTH TESAR
TEREZ MALKA, MD
### SUMMARY OF REVENUE

<table>
<thead>
<tr>
<th>Revenue Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Contributions</td>
<td>1,049,057</td>
<td>34%</td>
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<tr>
<td>Foundation Contributions</td>
<td>1,036,024</td>
<td>34%</td>
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<tr>
<td>Corporate Contributions</td>
<td>206,455</td>
<td>7%</td>
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<tr>
<td>In-Kind Donations</td>
<td>203,245</td>
<td>7%</td>
</tr>
<tr>
<td>Special Events</td>
<td>397,260</td>
<td>13%</td>
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<tr>
<td>Other Income</td>
<td>161,745</td>
<td>5%</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$3,053,785</strong></td>
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</table>

11% Growth in revenue over 2015
### SUMMARY OF EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>2,091,400</td>
<td>75%</td>
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<tr>
<td>Fundraising</td>
<td>516,399</td>
<td>19%</td>
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<tr>
<td>General / Admin</td>
<td>167,172</td>
<td>6%</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$2,774,970</strong></td>
<td></td>
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</table>

![Pie chart showing the distribution of expenses]
### STATEMENT OF FINANCIAL POSITION

<table>
<thead>
<tr>
<th>Assets</th>
<th>2016</th>
<th>2015</th>
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<tbody>
<tr>
<td>Cash &amp; Cash Equivalents</td>
<td>1,126,583</td>
<td>1,315,728</td>
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<td>Current Contributions Receivable</td>
<td>202,464</td>
<td>179,740</td>
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<tr>
<td>Prepaid Expenses</td>
<td>170,435</td>
<td>205,496</td>
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<tr>
<td>Long-Term Contributions Receivable</td>
<td>272,500</td>
<td>335,000</td>
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<tr>
<td>Other Assets</td>
<td>13,687</td>
<td>20,247</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$1,785,669</strong></td>
<td><strong>$2,056,211</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities &amp; Net Assets</th>
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</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable &amp; Accrued Expenses</td>
<td>54,046</td>
<td>54,384</td>
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<tr>
<td>Deferred Revenue</td>
<td>1,360</td>
<td>549,662</td>
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<td><strong>Total Liabilities</strong></td>
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<td><strong>604,046</strong></td>
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<td>Net Assets</td>
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<tr>
<td>Unrestricted</td>
<td>1,457,763</td>
<td>1,117,165</td>
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<tr>
<td>Temporarily Restricted</td>
<td>272,500</td>
<td>335,000</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>1,730,263</strong></td>
<td><strong>1,452,165</strong></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$1,785,669</strong></td>
<td><strong>$2,056,211</strong></td>
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</tbody>
</table>
## Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>2016 Total</th>
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</thead>
<tbody>
<tr>
<td>Support</td>
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<tr>
<td>Individuals</td>
<td>1,042,459</td>
<td>65,000</td>
<td>1,107,459</td>
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<tr>
<td>Corporations</td>
<td>206,455</td>
<td>-</td>
<td>206,455</td>
</tr>
<tr>
<td>Foundations &amp; Other Organizations</td>
<td>1,036,024</td>
<td>-</td>
<td>1,036,024</td>
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<tr>
<td>In-kind</td>
<td>203,245</td>
<td>-</td>
<td>203,245</td>
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<tr>
<td>Less: Net Direct Benefit to Donor</td>
<td>(58,402)</td>
<td>-</td>
<td>(58,402)</td>
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<tr>
<td>Special Event Revenue</td>
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<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>714,702</td>
<td>-</td>
<td>714,702</td>
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<tr>
<td>Ticket Sales</td>
<td>61,803</td>
<td>-</td>
<td>61,803</td>
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<tr>
<td>Less: Net Direct Benefit to Donor</td>
<td>(379,245)</td>
<td>-</td>
<td>(379,245)</td>
</tr>
<tr>
<td>Other Income</td>
<td></td>
<td></td>
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<tr>
<td>Total Revenue</td>
<td>2,988,785</td>
<td>65,000</td>
<td>3,053,785</td>
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</tbody>
</table>

## Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>2016 Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>2,091,400</td>
<td>-</td>
<td>2,091,400</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>167,172</td>
<td>-</td>
<td>167,172</td>
</tr>
<tr>
<td>Fundraising</td>
<td>517,115</td>
<td>-</td>
<td>517,115</td>
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<tr>
<td>Total Expenses</td>
<td>2,775,687</td>
<td>-</td>
<td>2,775,687</td>
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<tr>
<td>Change in Net Assets</td>
<td>213,098</td>
<td>65,000</td>
<td>278,098</td>
</tr>
<tr>
<td>Net Assets, Beginning of Year</td>
<td>1,452,165</td>
<td>-</td>
<td>1,452,165</td>
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<tr>
<td>Net Assets, End of Year</td>
<td>1,665,263</td>
<td>65,000</td>
<td>1,730,263</td>
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</tbody>
</table>
DONORS

$100,000+
GENENTECH
HOGAN LOVELLS
WALTON FAMILY FOUNDATION

$40,000 - $99,999
DAVITA UNIVERSITY
GREER CHARITABLE GIFT FUND
ANONYMOUS
ICON MEDIA DIRECT, INC
INDUSTRY
JEWISH COMMUNITY FOUNDATION
OF MILWAUKEE JEWISH FEDERATION
JOEL & TIFFANY APPEL
KIRK AND KATHY MACKENZIE GIFT FUND
MICHAEL GROSS FAMILY FOUNDATION
THE CHAR AND CHUCK FOWLER FAMILY FOUNDATION

$25,000 - $39,999
CANCER TREATMENT CENTERS OF AMERICA
CHARLOTTE & CHUCK FOWLER
CONNECTICUT CHALLENGE
DEAR JACK FOUNDATION
GRADY & LORI DURHAM
JAMES WALTON
JON & MINDY GRAY FAMILY FOUNDATION
RITZ-CARLTON BACHELOR GULCH
SCOTT LYNES
THE ANSCHUTZ FOUNDATION
TRIFORD FOUNDATION
WACKY WARRIORS

$10,000 - $24,999
COMPANY OF MOTION LLC (FLUIDSTANCE)
DR. KEN AND DR. HOLLY ADNAN
GEORGE KARL FOUNDATION
JOEL HEATH
JOHN OURISMAN
JOSH & JENNIFER BEHR
KATIE MORGAN

KIMBAL MUSK
MARK & MARSHALL STOCKSETH
MATT & ASHLEY O’REILLY
MELLAM FAMILY FOUNDATION
MICHAEL & THERESA BOWMAN
NANCY OAKS
PETE RIVE & NATASHA DVORAK
RISE ABOVE IT
RUSSELL & SARA HIRSCH
SAM & PEGGY GROSSMAN FAMILY FOUNDATION
TANUM DAVIS & SEAN BOHEN
THE BEHR TEAM
THE MUSK FOUNDATION
THE PRECOURT FOUNDATION
THE SEABURY FOUNDATION
TIMOTHY WATKINS
TROY COX & ADEO ALDAY
UT MD ANDERSON CANCER CENTER
VICKI GROSS

$5,000 - $9,999
BARBARA & ALAN JENNINGS
BONFIRE BREWING
CHAD MCWHINNEY TRUST
CHUCK & JINNY LUDDEN
CLIF BAR FAMILY FOUNDATION
CRAWFORD FAMILY FOUNDATION
CRESTONE CAPITAL ADVISORS
DAVID JONATHAN JACKSON FAMILY FUND
EDWIN HOPPER
EMILY STAUFFER
EVA HO
EZE FOUNDATION
FAITH GOLDSTEIN
GARY MUSKETT
HANS & ALIX BERGLUND
HARMON FOUNDATION, INC.
JENNIFER FEIKIN
JOHN GELLER
KEVIN & JILL KANE
LINDA BEHR
MARC & CAREL SLATKOFF
MARY BRIDGE CHILDREN’S HOSPITAL
MULCAHY FAMILY CHARITABLE FUND
NONSTOP HR
DONORS

OVERBROOK FAMILY ADVISED FUND
OF SERENA ALTSCHUL
PARNON INVESTMENTS, LLC
PHARMACYCLICS
SCOTT GURNEY
SHINE FOUNDATION
STANCHINA FAMILY FOUNDATION
STEUART WALTON
SUSANNA DAVIS
TERRI NOELL
TEXAS 4000
THE BALTIMORE FAMILY FOUNDATION
THE CHILDREN’S HOSPITAL OF PHILADELPHIA
TOM & ANGELA CIVIK
TRANSCELERATE BIOPHARMA INC.
UNCAGED ERGONOMICS
UNIVERSITY OF NORTH CAROLINA CHAPEL HILL
WELLS FARGO FOUNDATION
WILLIAM NEWTON JR. AND ANNE FRENCH CHARITABLE
LEAD ANNUITY TRUST
WOODRUFF FAMILY FOUNDATION

$2,500 - $4,999

APOLLO INVESTMENTS, LLC.
APRILL LANE
BILL STERETT & LIZ ZIEGLER
BRAD & KAMMI REISS
BRENT & LISA GOLDSTEIN
BRETT BAIRD
CARL HYMAN
CATHLEEN ROBINSON
CHRISTINE MCBEITH
CLIF BAR & COMPANY
CLIFF & STACY DICKSON
DANA FARBER CANCER INSTITUTUE
E.H. AND M.E. BOWERMAN ADVISED FUND
ERIC ROZA
GREAT DIVIDE BREWING COMPANY
GREG CARLISLE
HENRIETTA ARMBRUSTER
HOWARD POSTAL
JEFF & JERI MULDER
JOSHUA BERNSTEIN
KATIE HUBBARD
KAYAK SHED

KRIMSON KLOVER
KRISTIN L. GARDNER FOUNDATION
MARK MALIN
MATT STOVER
MICHELLE & LONNY ESQUIVEL
MORGAN NEWMAN & KATHERINE SULLIVAN
NEIL & MARCY COHEN
NOBLE ENERGY INC.
OREGON HEALTH AND SCIENCE UNIVERSITY
PAUL JOHNSON
ROBERT AND SHEILA HYATT
RUTH AND PETER METZ FAMILY FOUNDATION
SHINESTY
SMITH OPTICS
STAN FIELDS
SUE FOGEL
SURFING FOR LIFE FOUNDATION
TED WOODINGS
THE TAPPAN FOUNDATION
TIM AND CLAUDIA HELMIG
VAIL VALLEY SURGERY CENTER, LLC

$1,000 - $2,499

ALAN BENNETT
ALAN PANEBAKER MEMORIAL ENDOWMENT
ALAN WIMPY
ALYSSA ENGLUND
AMERICAN-CANDIAN EXPEDITIONS LTD (ACE)
ANIMO PAT BROWN CHARTER HIGH SCHOOL
ANNE MCKINNON
BAILEY FAMILY FOUNDATION
BARRY & MARYLynn GOODMAN
BEN & SHIRLEY EISLER
BERKELEY PARK TENNYSON STREET LLC
BERNIE & JENNIFER RIBERDY
BETHANY WINSOR
BIBLER RESOURCES COMPANY
BOETTCHER FOUNDATION
BOSTON CHILDREN’S HEART FOUNDATION
BRAD & DEBBY NELSON
BRAD LUDDEN
BRADY & KRISTEN DOLSEN
BRIAN & EMILY CECCANTI
BRIAN HIGGINS
BRITTANY LINDSTROM
DONORS

BRITTE & TONY ROOSSEN
CARLSON'S AUTO BODY INC.
CAROLYN & LAURENCE BELLER
CARRIE ACCARDI
CARYN ROACH
CHRIS CARRERA
CHRISTINA & STUART SMITH
CLAUDETTE HEYDARI
CONFLUENCE OUTDOOR, LLC
CORE MOUNTAIN ENTERPRISES - SILVERTON MOUNTAIN
COREPOWER YOGA
CRAFT BEER MEDIA GROUP LLC
DANIEL KAUFMAN
DAVID & CAROL GICHNER
DAVID CORKERY
DAVID MASSEY
DAVID RUF
DAVID SHAPIRO
DEBBIE KING FORD & ROB FORD
DEBRA SCAHILL
DOMINIQUE KUN
DONALD & KATHY WOODS
DOUGLAS DIPASQUALE
DOUGLAS ZERCOE
EARTH TREKS CLIMBING
EILEEN & LOWELL APTMAN
ELLEN WINSTON
EPPERSON FAMILY FOUNDATION
ERIC BERKMAN
ERIC FRETZ
ERIKA AND MATT FITZGERALD
FIFTY-NINE 22 MLK
FIRST POTOMAC REALTY TRUST
GEORGE BILLINGS
GINA WALSH
GREG MCFADDEN
GURO LLC (NUMNUMS)
GUS AND DONNA SIEGMUND
HAMMOND'S CANDIES, LLC
HARRINGTON MOVING & STORAGE LLC
HEATHER & JP MCINERNY
HELENE & ANDREW GLICK
HIGHLAND INVESTMENTS
HUDSON FAMILY ENDOWMENT FUND
INGRID EBERLY
JAY & KIMBERLY COUGHLON

JEAN PIGOZZI
JEFFREY HOFFMAN
JEN MORRIS
JENNIFER & PETER MORGENTHALER
JENNIFER FOLEY
JENNIFER HOULIHAN
JENNIFER MILLS
JEREMY & SANDRA SHEVLIN JESENIA RODRIGUEZ
JIM & SUZY DONOHUE
JIM AND PATTY ROUSE CHARITABLE FOUNDATION
JIM DESENA
JIM SKIPPER
JOHN CHARECKY
JOHN HAMMOND
JOSH MCKINLEY
KAREN R. CHAKMAKIAN CHARITABLE FUND
KARLIN VENTURES
KATHERINE MILEHAM
KELLY & JAMIE MALIN
KELLY BOUCHER
KEN ANDERSON
KEVIN VILKIN
KRISTIN WATSON
LARRY BERGLUND
LAUREN MERENDINO
LAWRENCE AND KIMBERLY WEINBERG FUND
LIZZIE LACOUR
LONDON FAMILY FUND AT SCHWAB CHARITABLE
LORNA ELKUS
M. ROBERT BURMAN AND CAROL W. BURMAN FAMILY
FOUNDATION FUND
MANDY GOFF
MANHASSET WOMEN'S COALITION AGAINST BREAST
CANCER
MARC BASSIN
MARC KLEES
MARC-ANDRE NOEL
MARGARET ASSELIN
MARK HALLENDACK
MARK KOGOD
MARSHALL STOCKSETH
MARY ASSELIN
MATT WESSEY
MEDIMMUNE (ASTRAZENECA)
MELISSA LAWRENCE