

THE FIRST DESCENTS

80S SKI PARTY

SPONSOR INFORMATION

OCTOBER, 13TH, 2017
8PM - 1AM



FIRST DESCENTS PROVIDES LIFE-CHANGING
OUTDOOR ADVENTURES FOR YOUNG ADULTS
IMPACTED BY CANCER.

The First Descents 80s Ski Party is the raddest, most excellent party in the Front Range. The 80s Ski Party will convene 500-700 attendees, from across Colorado to relive the greatest decade of ski wear, celebrate the 80's and fundraise for First Descents. The 80s Ski Party represents a great opportunity to align your brand with hundreds of Colorado residents in the young adult age group. All proceeds benefit First Descents with the ultimate goal of raising \$50,000 , or the cost of 10 multiday programs that serve 150 young adults impacted by cancer.



WHO WE ARE

First Descents (FD) provides life-changing outdoor adventures for young adults impacted by cancer. FD is a recognized leader in adventure-based experiential programming. Through outdoor adventures, skills development, and local community creation FD improves the long-term survivorship of young adults impacted by cancer.

Our participants experience free outdoor adventure programs that empower them to climb, paddle, and surf beyond their diagnosis, reclaim their lives, and connect with others doing the same.





For more information please contact:
Ray.Shedd@firstdescents.org

SPONSORSHIP LEVELS

SICK BIRD TITLE SPONSOR - 10,000

A presenting sponsor gift of \$10,000 underwrite the cost of two multiday First Descents programs serving 30 young adults impacted by cancer.

- Organization name and logo listed on all marketing materials, website, and social channels as “80s Ski Party by X, benefiting First Descents”
- VIP lounge upstairs before the party! Enjoy early admittance and cocktails from 7-8pm for up to 20 guests.
- 20 complimentary event tickets

TOTALLY TUBULAR SPONSOR - 5,000

A sponsor gift of \$5,000 underwrites the cost of one multiday First Descents programs serving 15 young adults impacted by cancer.

- Organization name and logo listed on event website and marketing materials and ability to hang company banners in event space
- Sole branding of the event stage
- 12 complimentary event tickets

RIGHTEOUS SPONSOR - 2,500

- Organization name and logo listed on event website and marketing materials and ability to hang company banners in event space

- 6 complimentary event tickets

NEON SPONSOR - 1,000

- Organization name and logo listed on event website and marketing materials and ability to hang company banners in event space
- 3 complimentary event tickets