



20 **MAN** 17
OF THE CLIFF

SPONSORSHIPS

EVENT BENEFITING



out living it

FIRST DESCENTS PROVIDES LIFE-CHANGING OUTDOOR ADVENTURES FOR YOUNG ADULTS IMPACTED BY CANCER.

EVENT DETAILS

MOTC attracts hundreds of participants and thousands of spectators to the annual Lumberjack Games held in Avon, CO. The event will feature competitive Axe Throwing, Keg Tossing, and Speed Chopping, as well as plenty of beer, brawn, and general family fun!

Man of the Cliff will bring together thousands of adventurers nationwide, with the ultimate goal of raising \$25,000 for First Descents to offset the cost of five multi-day local adventure programs for young adults impacted by cancer.



CHAINSAW LEVEL SPONSOR - \$10,000

- Exclusive naming rights for the year's event in all publications, ads and social media: "Sponsor's Name Presents 2017 Man of the Cliff"
- Plus: all other benefits of Axe, Hammer and Arrow Levels

AXE LEVEL SPONSOR - \$5,000

- Introduction and additional verbal recognition throughout event, and opportunity to speak about your organization
- Most prominent name and logo placement in online and print advertising, and logo and link on website for one year
- Recognition in radio and TV broadcasts and on social media
- Most prominent banner & booth placements at event
- 10 event shirts
- Recognition in exclusive tier in advertisement in Vail Daily
- Plus: all the other benefits of Hammer and Arrow Levels



HAMMER LEVEL SPONSOR \$2,500

- Exclusive single-activity sponsorship (as available)
- Sponsorship acknowledged at event introduction & throughout the days of competition
- Priority name and logo placement in online and print advertising, and logo and link on website for one year.
- Priority banner and promotional table location at event
- 6 event shirts
- Recognition in Gold Sponsor tier in advertisement in Vail Daily
- Plus: all the other benefits of Arrow Level

ARROW LEVEL SPONSOR \$1,000

- Name and logo referenced on website for one year
- Sponsorship acknowledged at event introduction
- Recognition in Silver Sponsor tier in advertisement in Vail Daily
- Banner space on event fencing
- Marketing material displayed on table
- 2 event shirts