



12th Annual
First Descents Ball

SATURDAY, MARCH 24, 2018

THE RITZ-CARLTON
BACHELOR GULCH, COLORADO



EVENT OVERVIEW

The 12th Annual First Descents Ball will honor those who believe in the healing power of adventure and desire to help First Descents blaze new trails in the years ahead.

Join us as we celebrate the achievements of First Descents and our vision to be the world leader in adventure-based healing. Our 12th Annual event will offer a new and refreshing experience to even the most seasoned FD Ball guests. Please remember your dancing shoes, a generous spirit, and as always... a hat!

CUISINE, DRINK & ENTERTAINMENT

Inspiring stories from First Descents participants

Complimentary cocktails, wine, and beer all night long

A delicious, three-course meal

Incredible live auction travel packages

Live music and dancing



SPONSORSHIP LEVELS

We're looking for passionate sponsors for our 12th Annual First Descents Ball.

Sponsors receive unique activation throughout the evening including ticket packages, customized brand integration, recognition at the event, program advertisements, honorable mention, and prominent signage throughout the venue.

PRESENTING SPONSOR \$50,000

A Presenting Sponsorship level gives you exclusive naming opportunity for the Ball. Support at this level aligns your brand with the healing power of adventure and will help First Descents meet its ambitious program goals for the year ahead.

- Ability to use the sponsor name in all marketing materials and event materials as "First Descents 12th Annual Ball Presented by..."
- 3 tables of 10 for dinner
- Customized brand integration into one of the evening's elements, to be discussed
- One First Descents camp will be named in your honor -- banner at camp, recognized on FD website and noted in all media pieces where camp names are displayed
- Recognition on FirstDescents.org, recognition in First Descents Annual Report, mention on social media channels
- *\$41,000 Tax Deductible*

APEX SPONSOR \$25,000

- 2 tables of 10 for dinner
- Customized brand integration into one of the evening's elements, to be discussed
- One First Descents camp will be named in your honor -- banner at camp, recognized on FD website and noted in all media pieces where camp names are displayed
- Recognition on FirstDescents.org, recognition in First Descents Annual Report, mention on social media channels
- *\$16,000 Tax Deductible*

SILVER TIDE SPONSOR \$10,000

- One table of 10 for dinner
- Recognition on FirstDescents.org, recognition in First Descents Annual Report, mention on social media channels
- *\$5,500 Tax Deductible*

COPPER RIVER SPONSOR \$5,000

- One half table (5 tickets) for dinner
- Recognition in First Descents Annual Report
- *\$2,000 Tax Deductible*

ASCENT SPONSOR \$2,500

- 3 tickets for dinner
- Recognition in First Descents Annual Report
- *\$1,000 Tax Deductible*



CONTACT

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