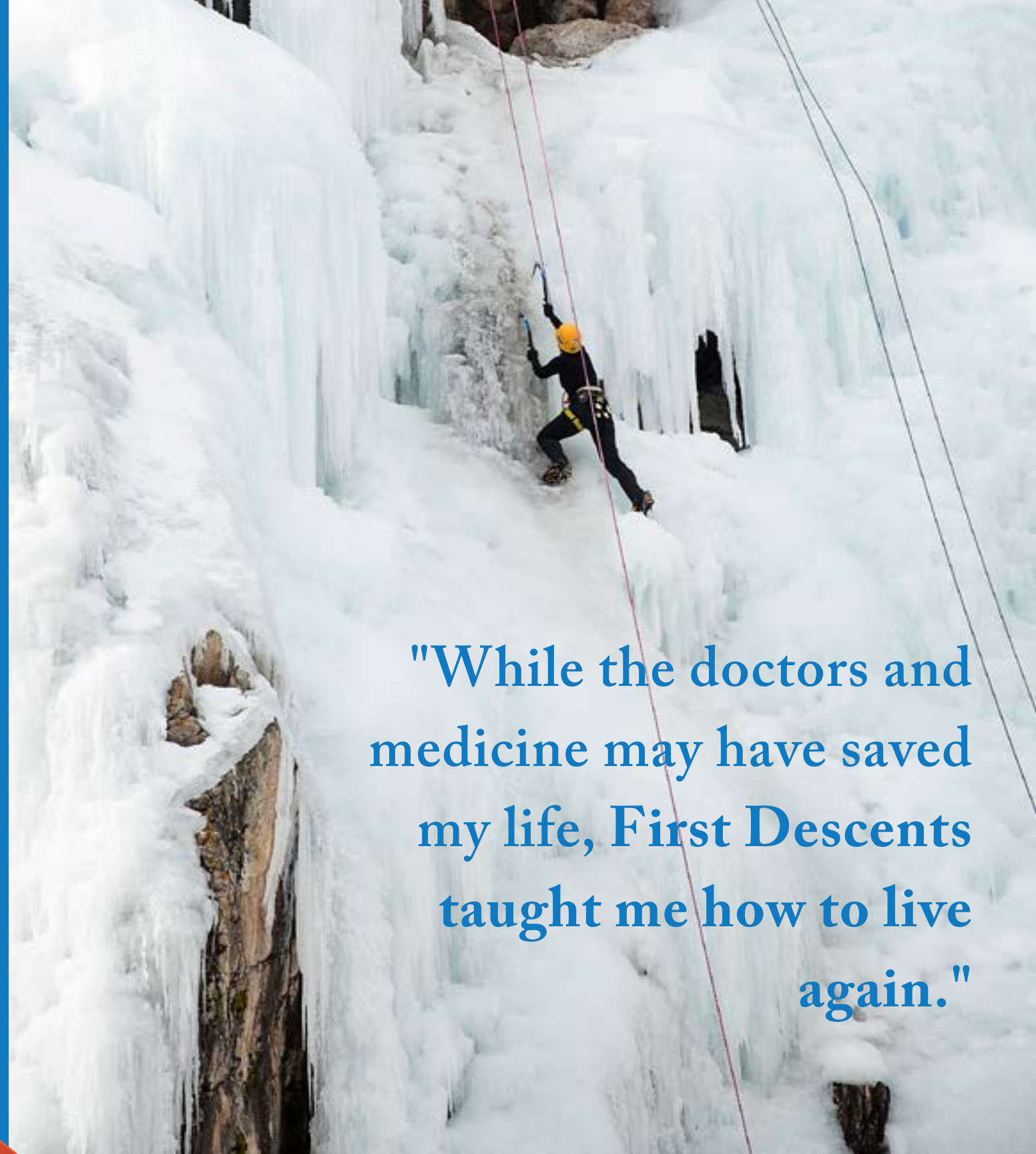


**10TH ANNUAL
MAN OF THE CLIFF
SPONSORSHIPS**

OCTOBER 13 & 14, 2018



All proceeds benefit First Descents local programs. First Descents provides life-changing outdoor adventures for young adults impacted by cancer.



"While the doctors and medicine may have saved my life, First Descents taught me how to live again."



10AM - 4PM | October 13 - 14, 2018
Nottingham Park | Avon, CO

Man of the Cliff is a two-day community festival centered around rugged Lumberjack-style games and a benefit concert. All funds raised support First Descents and their local adventure programs for young adults impacted by cancer.

Man of the Cliff welcomes more than 200 competitors and 3,000 attendees for a weekend of outdoor activities, live music, delicious food and drink, and tons of family fun. This year, we hope to raise \$50,000 to support First Descents.

SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$10,000

- Exclusive event naming rights in all publications, ads and social media: "2018 Man of the Cliff Presented by..."
- Honorable Mention at our 10th Annual MOTC Benefit Concert
- Premiere onsite presence marketing activations
- Plus: all other benefits of Gold, Silver & Bronze Levels

GOLD TIER SPONSOR - \$5,000

- Introduction and additional verbal recognition throughout event
- Opportunity to speak about your organization at the event
- Most prominent name and logo placement in online and print ads
- Logo with link on MOTC website for one year
- Recognition in radio and TV broadcasts and on social media
- Recognition in Gold tier in advertisement in Vail Daily
- Prominent onsite presence marketing activations
- Plus: all the other benefits of Silver and Bronze Levels

SILVER TIER SPONSOR \$2,500

- Exclusive single-activity sponsorship (as available)
- Introduction and additional verbal recognition throughout event
- Priority name and logo placement in online and print advertising
- Logo and link on website for one year.
- Priority banner and promotional table location at event
- Recognition in Silver Sponsor tier in advertisement in Vail Daily
- Plus: all the other benefits of Bronze Level

BRONZE TIER SPONSOR \$1,000

- Logo with link on MOTC website for one year
- Sponsorship acknowledged at event introduction each day
- Recognition in Bronze tier in advertisement in Vail Daily
- Banner space on event fencing & marketing material table display



INDIVIDUAL EVENT SPONSORSHIPS

- \$2,500 PER EVENT -

Sponsorship opportunities are available for each feature event. Event sponsors receive targeted advertising at select event venues, verbal recognition during the sponsored event(s), and additional activation on a case by case basis.

Event sponsorship opportunities include:

Speed Chopping
Axe Throwing
Spear Throwing
Caber Toss

Keg Toss
Tug of War
Archery
Hammer Toss





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