

BROOKLYN BASH

SEPTEMBER 20, 2018 • 6:00PM

NEW YORK DISTILLING CO., 79 RICHARDS STREET,
BROOKLYN, NY

SPONSORSHIPS

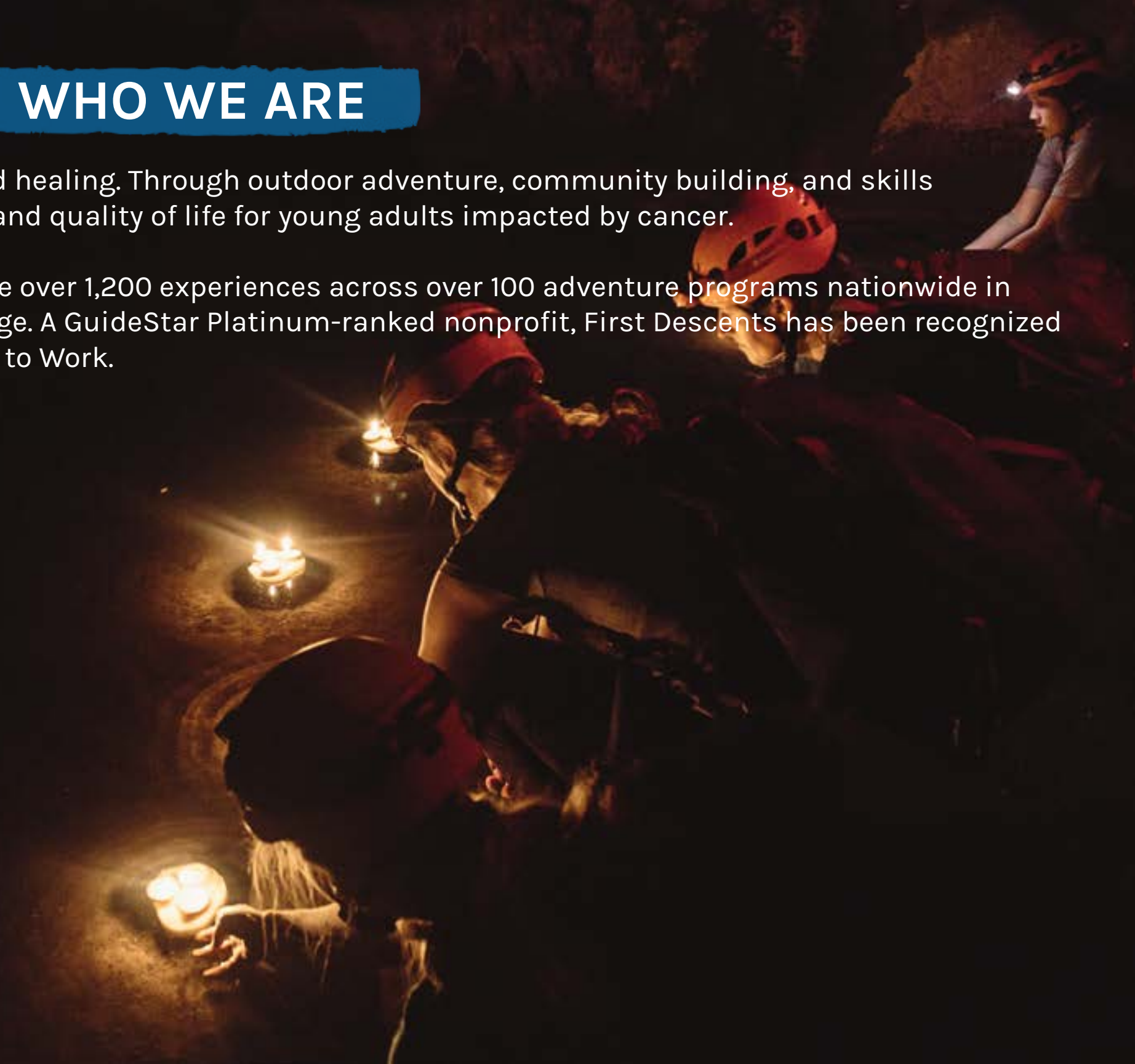


FIRST DESCENTS PROVIDES LIFE-CHANGING OUTDOOR ADVENTURES FOR YOUNG ADULTS IMPACTED BY CANCER.

WHO WE ARE

First Descents (FD) is the leader in adventure-based healing. Through outdoor adventure, community building, and skills development, FD improves long-term survivorship and quality of life for young adults impacted by cancer.

Headquartered in Denver, First Descents will provide over 1,200 experiences across over 100 adventure programs nationwide in 2018. All services are fully-adaptive and free of charge. A GuideStar Platinum-ranked nonprofit, First Descents has been recognized on CNN Heroes and Outside Magazine's Best Places to Work.



THE BROOKLYN BASH

New York City is home to one of First Descents' most active and fastest growing local adventure communities. The FD Brooklyn Bash will convene the First Descents' New York City local adventure community for an evening of celebration! The event will feature complimentary beverages from New York City Distilling Co., delicious food from local food trucks, great music, and the opportunity to unite one of FD's most active and fastest growing regional communities.

Your support of the FD Brooklyn Bash will extend life-changing outdoor adventures to fellow New Yorkers living with and surviving cancer, with the ultimate goal of raising \$20,000 for First Descents, sponsoring the NYC local adventure community in the 2019 programs season. We look forward to celebrating the First Descents community in NYC, and to raising funds to continue growing local adventure opportunities for young adults impacted by cancer.

DISTILLING
COMPANY
DSP NY-15027
BARREL # 039

SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$10,000

A presenting sponsor gift of \$10,000 would underwrite two local multiday adventure programs serving 30 participants, thereby aligning your brand with the healing power of adventure.

- 10 complimentary tickets
- Organization name and logo listed on all marketing materials as "First Descents Brooklyn Bash presented by ..."
- Organization name and logo listed on promotional materials, event website, and in Annual Report
- Honorable mention during event

EMPIRE SPONSOR - \$5,000

An Empire Sponsor underwrites one multiday local adventure experience serving 15 participants

- 5 complimentary tickets
- Organization name listed on event website and signage, and in Annual Report
- Recognition and signage as sole bar sponsor.
- Honorable mention during event

BIG APPLE SPONSOR - \$2,500

- 3 complimentary tickets
- Organization name listed on event website and in Annual Report
- Honorable mention during event

FIVE BOROUGHSPONSOR - \$1,000

- Organization name listed on event website and in Annual Report
- Honorable mention during event



A dark, crowded event space with people and blue balloons. The scene is dimly lit, with the primary light source being the text overlay. The background shows a large group of people, some wearing hats and casual attire, gathered in what appears to be an outdoor or semi-outdoor venue. Blue balloons are visible in the upper portion of the frame.

CONTACT:

**TO ACTIVATE YOUR BRAND BY SPONSORING THE 2ND ANNUAL
BROOKLYN BASH, PLEASE CONTACT:**

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SUPPORT.FIRSTDESCENTS.ORG/FD-BROOKLYN-BASH