

BAY AREA BASH SPONSORSHIPS

6 - 9 PM | OCTOBER 17TH, 2019
THE ASSEMBLY | 449 14TH ST.
SAN FRANCISCO, CA



First Descents provides life-changing outdoor adventures for young adults impacted by cancer & other serious health conditions.

First Descents (FD) is the leader in adventure-based healing. Through outdoor adventure, community building, and skills development, FD improves long-term survivorship and quality of life for young adults impacted by cancer and other serious health conditions.

Headquartered in Denver, First Descents will provide over 1,500 experiences across over 150 adventure programs nationwide in 2019. All services are fully adaptive and free of charge. A GuideStar Platinum-ranked nonprofit, First Descents has been recognized on CNN Heroes and Outside Magazine's Best Places to Work.



The background of the slide is a photograph of a beach scene. In the foreground, the ocean water is a murky, brownish-green color. Several surfers in black wetsuits are riding small waves. One surfer is on the left, another in the center, and a third on the right. The sky is a pale blue with some light, wispy clouds. The overall tone is bright and active.

THE BAY AREA BASH

FD's collaboration with hospitals and pharmaceutical companies in the San Francisco area has allowed the Bay to become one of First Descents' most active and fastest growing local adventure communities. The FD Bay Area Bash will convene local business and healthcare partners both new and old with First Descents participants and supporters for an evening of celebration! The event will feature complimentary beverages, delicious food, great music, and the opportunity to unite one of FD's most engaged local communities.

Your support of the Bay Area Bash will extend life-changing outdoor adventures to fellow Californians living with cancer and other serious health conditions. Our goal is to raise \$50,000 for First Descents, thereby sponsoring the SF local adventure community in the 2020 programs season. We look forward to celebrating the First Descents community in the Bay, and to raising funds to continue growing local adventure opportunities for young adults impacted by serious health conditions.

SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$25,000

A presenting sponsor gift of \$25,000 would underwrite more than two local multi-day adventure programs serving over 30 participants, thereby aligning your brand with the healing power of adventure.

- 10 complimentary tickets
- Organization name and logo listed on all marketing materials as "First Descents Bay Area Bash presented by ..."
- Organization name listed on event website and signage, and in Annual Report
- Honorable mention during event

GOLDEN GATE SPONSOR - \$10,000

A Golden Gate Sponsor underwrites one multiday local adventure experience serving 15 participants.

- 7 complimentary tickets
- Organization name listed on event website and signage, and in Annual Report
- Recognition and signage as sole bar sponsor
- Honorable mention during event

OCEAN BEACH SPONSOR - \$5,000

- 5 complimentary tickets
- Organization name listed on event website and signage, and in Annual Report
- Honorable mention during event

CABLE CAR SPONSOR - \$2,500

- 3 complimentary tickets
- Organization name listed on event website and signage, and in Annual Report
- Honorable mention during event





CONTACT:

TO SPONSOR THE BAY AREA BASH, PLEASE CONTACT

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SUPPORT.FIRSTDESCENTS.ORG/BAYBASH19