

# BROOKLYN BASH

# SPONSORSHIPS

7 - 10 PM | NOVEMBER 6, 2019

NEW YORK DISTILLING CO. | 79 RICHARDSON ST.  
BROOKLYN, NY



# First Descents provides life-changing outdoor adventures for young adults impacted by cancer & other serious health conditions.

First Descents (FD) is the leader in adventure-based healing. Through outdoor adventure, community building, and skills development, FD improves long-term survivorship and quality of life for young adults impacted by cancer and other serious health conditions.

Headquartered in Denver, First Descents will provide over 1,500 experiences across over 150 adventure programs nationwide in 2019. All services are fully adaptive and free of charge. A GuideStar Platinum-ranked nonprofit, First Descents has been recognized on CNN Heroes and Outside Magazine's Best Places to Work.





# THE BROOKLYN BASH

New York City is home to one of First Descents' most active and fastest growing local adventure communities. Now in its third year, The FD Brooklyn Bash has supported three-fold program growth in the NYC local adventure community. First Descents now offers monthly programs and meetups, up from previously hosting quarterly adventures. This year, the Bash will once again convene the First Descents' New York City local adventure community for an evening of celebrating program growth and supporting continued adventures! The event will feature complimentary beverages from New York City Distilling Co., delicious food from local food trucks, great music, and the opportunity to engage our local community!

Your support of the FD Brooklyn Bash will extend life-changing outdoor adventures to New Yorkers living with and surviving cancer and other serious health conditions, with the ultimate goal of raising \$25,000 for First Descents to underwrite local multiday programs. We look forward to celebrating the healing power of adventure and raising funds for FD!

# SPONSORSHIP LEVELS

## PRESENTING SPONSOR - \$10,000

A Presenting Sponsor gift underwrites one life-changing local multiday adventure program serving 15 participants, thereby aligning your brand with the healing power of adventure.

- 10 complimentary tickets
- Organization name and logo listed on all marketing materials as "First Descents Brooklyn Bash presented by ..."
- Organization name listed on event website and signage, and in Annual Report
- Honorable mention during event

## EMPIRE SPONSOR - \$5,000

An Empire Sponsor underwrites four single day programs serving 60 participants.

- 7 complimentary tickets
- Organization name listed on event website and signage, and in Annual Report
- Recognition and signage as sole bar sponsor
- Honorable mention during event

## BIG APPLE SPONSOR - \$2,500

A Big Apple sponsor underwrites two single day programs serving 30 participants.

- 5 complimentary tickets
- Organization name listed on event website and signage, and in Annual Report
- Honorable mention during event

## FIVE BORROUGHS SPONSOR - \$1,000

- 2 complimentary tickets
- Organization name listed on event website and signage, and in Annual Report
- Honorable mention during event





# CONTACT:

TO SPONSOR THE BROOKLYN BASH, PLEASE CONTACT

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