

An aerial photograph of a river flowing through a deep, rocky canyon. The river is a vibrant blue-green color. In the center of the river, a large group of people are gathered in colorful kayaks, forming a circular shape. The canyon walls are steep and covered with dense green forest. The sky is clear and blue.

20TH ANNIVERSARY FIRST DESCENTS BALL SPONSORSHIPS

MARCH 21, 2020
THE RITZ-CARLTON
BACHELOR GULCH, COLORADO

FIRST DESCENTS

20

YEARS
OUT LIVING IT

HOW ARE YOU OUT LIVING IT?

Out Living It is our mantra. It's a lifestyle fueled by adventure in wild places with supportive friendships. Out Living It means shattering perceived limitations and showing up as your best self - as an individual not defined by circumstance, but by outlook and action.

So this year we have a question for you...

How are you Out Living It?



EVENT OVERVIEW

This year, we're celebrating our 20th anniversary! 20 years and 10,000 participants served are incredible milestones, but there's more work to be done. We're on a mission to expand programs, build community, and prescribe adventure... and we're just getting started.

Join us as we ring in our anniversary and celebrate those who made it all possible. Don't forget your dancing shoes, a generous heart, and as always... A HAT!



CUISINE, DRINK & ENTERTAINMENT

Testimonials from First Descents
participants

Complimentary cocktails, wine, and beer all night long

A delicious, three-course meal

Incredible live auction travel packages

Live music, dancing & entertainment

Skiing, yoga and other weekend activities

SPONSORSHIP LEVELS

Sponsors receive unique activation throughout the evening including customized ticket packages and brand integration, recognition at the event, program advertisements, honorable mention, and prominent signage throughout the venue. Table sponsors will have a choice of between six and ten complimentary seats per table. Tax deductions will vary based on ticket use.

PRESENTING SPONSOR - \$50,000

A Presenting Sponsorship level gives you exclusive naming opportunity for the Ball. Support at this level aligns your brand with the healing power of adventure and will help First Descents meet its ambitious program goals for the year ahead.

- Ability to use the sponsor name in all marketing materials and event materials as “First Descents 20th Anniversary Ball Presented by...”
- 3 complimentary tables for dinner (18-30 guests)
- Customized brand integration into one of the evening’s elements, to be discussed
- Two First Descents programs will be named in your honor -- banner at program, recognized on FD website and noted in all media pieces where program names are displayed
- Recognition on FirstDescents.org, recognition in First Descents Annual Report, & mention on social channels

20TH ANNIVERSARY SPONSOR - \$25,000

- Celebrate 20 incredible years Out Living It with 2 complimentary tables for dinner (12-20 guests)
- Customized brand integration into one of the evening’s elements, to be discussed
- One First Descents program will be named in your honor -- banner at program, recognized on FD website and noted in all media pieces where program names are displayed
- Recognition on FirstDescents.org, recognition in First Descents Annual Report, mention on social channels

SILVER TIDE SPONSOR - \$10,000

- One table for dinner (6-10 guests)
- Recognition on FirstDescents.org, recognition in First Descents Annual Report, mention on social channels

COPPER RIVER SPONSOR - \$5,000

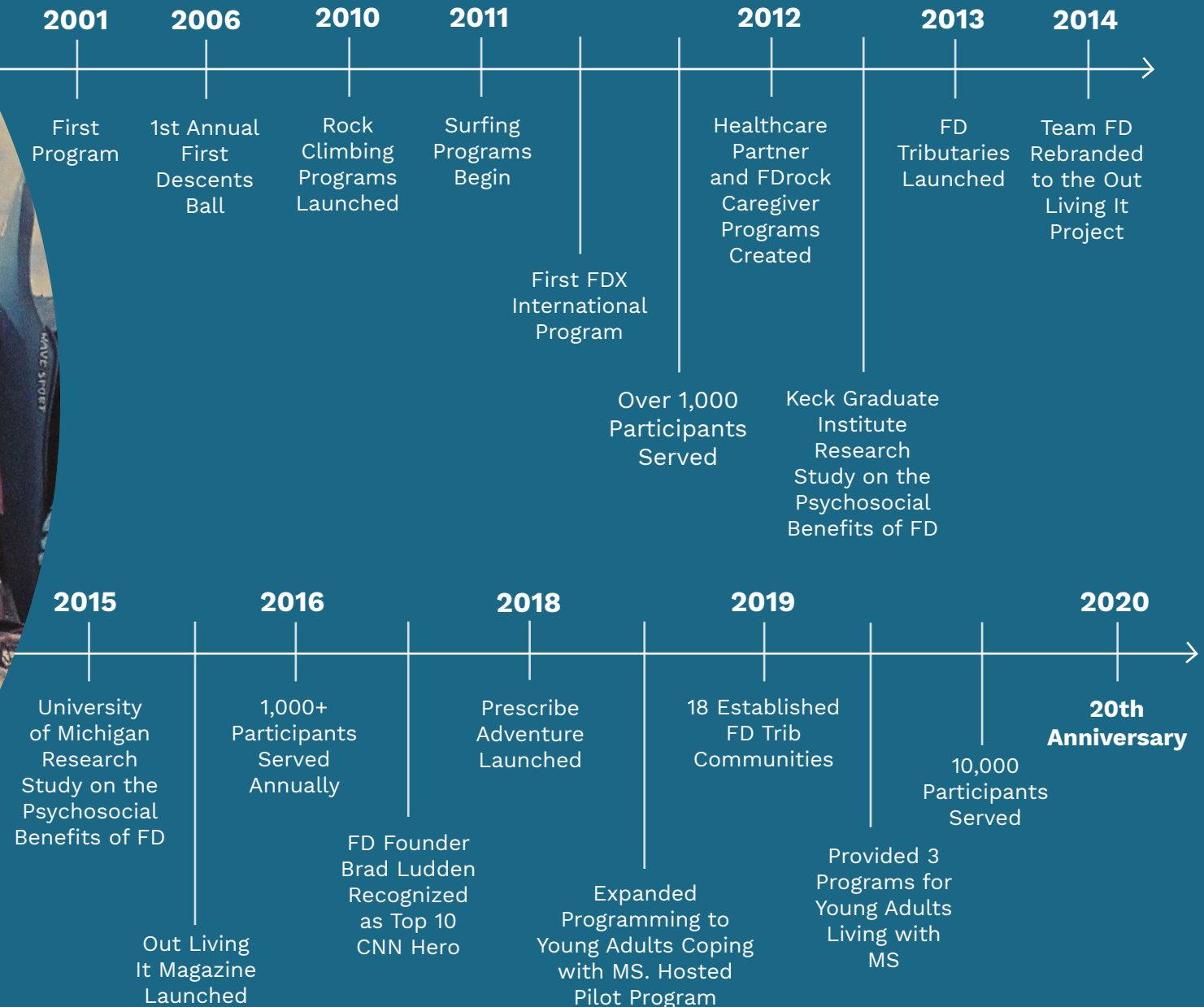
- One half table for dinner (2-6 guests)
- Recognition in First Descents Annual Report

ASCENT SPONSOR - \$2,500

- 2 tickets for dinner
- Recognition in First Descents Annual Report



20 YEARS OUT LIVING IT





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