

An aerial photograph of a river flowing through a deep, rocky canyon. The river is a vibrant blue-green color. In the center of the river, a group of about 15-20 people are gathered in colorful kayaks, arranged in a circular formation. The canyon walls are steep and covered with dense evergreen forests. The sky is clear and blue.

# 14TH ANNUAL FIRST DESCENTS BALL SPONSORSHIPS

OCTOBER 23, 2021  
THE RITZ-CARLTON  
BACHELOR GULCH, COLORADO

FIRST DESCENTS

20

YEARS  
OUT LIVING IT



# EVENT OVERVIEW

We're celebrating over 20 years of adventure, community, and Out Living It! With over 10,000 participants served, we know there is still more work to do so we're already looking forward to the next 20...

Join us as we ring in our anniversary and celebrate those who made it all possible. Our 14th Annual First Descents Ball will be better than ever before. Please remember your dancing shoes, a generous heart, and as always... A HAT!



## CUISINE, DRINK & ENTERTAINMENT

Testimonials from First Descents  
participants

Complimentary cocktails, wine, and beer all night long

A delicious, three-course meal

Incredible live auction travel packages

Live music, dancing & entertainment

Skiing, yoga and other weekend activities



# *SPONSORSHIP LEVELS*

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Sponsors receive unique activation throughout the evening including customized ticket packages and brand integration, recognition at the event, program advertisements, honorable mention, and prominent signage throughout the venue. Table sponsors will have a choice of between six and ten complimentary seats per table. Tax deductions will vary based on ticket use.

## **PRESENTING SPONSOR - \$50,000**

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A Presenting Sponsorship level gives you exclusive naming opportunity for the Ball. Support at this level aligns your brand with the healing power of adventure and will help First Descents meet its ambitious program goals for the year ahead.

- Ability to use the sponsor name in all marketing materials and event materials as “First Descents 13th Annual Ball Presented by...”
- 3 complimentary tables for dinner (18-30 guests)
- Customized brand integration into one of the evening’s elements, to be discussed
- Two First Descents programs will be named in your honor -- banner at program, recognized on FD website and noted in all media pieces where program names are displayed
- Recognition on FirstDescents.org, recognition in First Descents Annual Report, & mention on social channels

## **20TH ANNIVERSARY SPONSOR - \$20,000**

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- Celebrate 20 incredible years Out Living It with 2 complimentary tables for dinner (12-20 guests)
- Customized brand integration into one of the evening’s elements, to be discussed
- One First Descents program will be named in your honor -- banner at program, recognized on FD website and noted in all media pieces where program names are displayed
- Recognition on FirstDescents.org, recognition in First Descents Annual Report, mention on social channels

## **SILVER TIDE SPONSOR - \$10,000**

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- One table for dinner (6-10 guests)
- Recognition on FirstDescents.org, recognition in First Descents Annual Report, mention on social channels

## **COPPER RIVER SPONSOR - \$5,000**

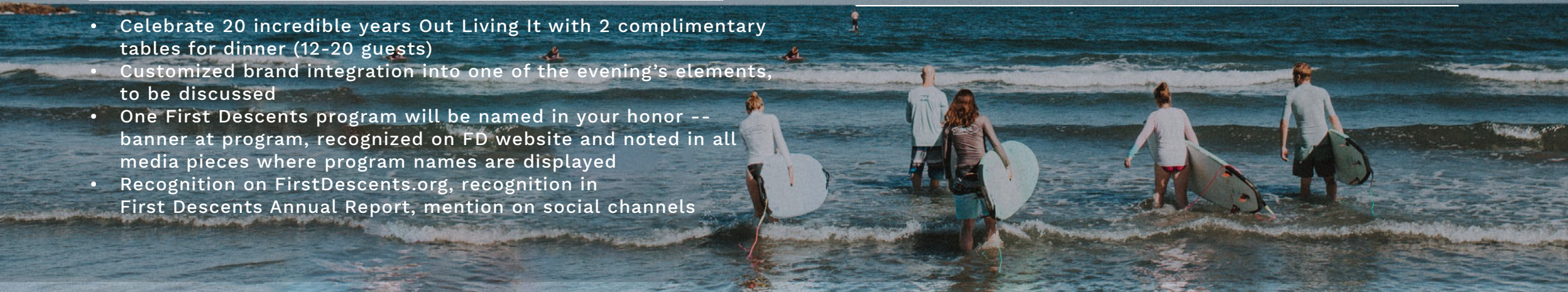
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- One half table for dinner (2-6 guests)
- Recognition in First Descents Annual Report

## **ASCENT SPONSOR - \$2,500**

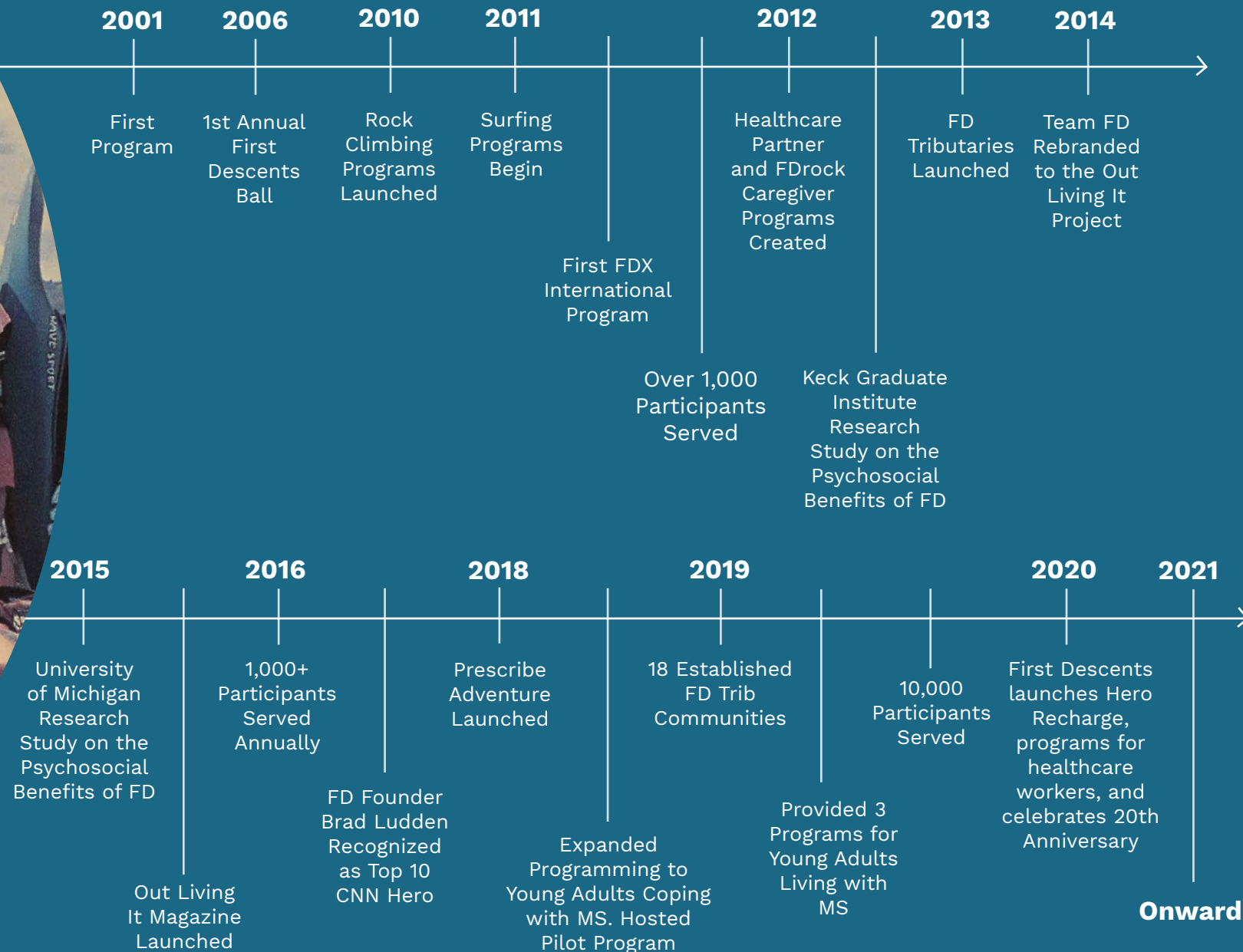
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- 2 tickets for dinner
- Recognition in First Descents Annual Report





# 20 YEARS OUT LIVING IT







## *CONTACT*

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