



in partnership with  **THE
PUBLIC WORKS**

SILVERTON SHRED

2023 EDITION

SPONSORSHIP OVERVIEW



WELCOME TO

THE BUSINESS OF FUN FOR GOOD

First Descents, in partnership with The Public Works, invites you to the 5th Annual Silverton Shred. February 7-8, 2023, Colorado's most influential business leaders, philanthropists, and entrepreneurs converge in the town of Silverton, Colorado for two days of the ultimate on- and off-mountain experience. Guests will enjoy their choice of private guided skiing and/or heli-skiing facilitated by Silverton Mountain Guides, topped off with Après-ski and evening programming including live music, live auction and more. All proceeds advance the mission of First Descents.



THE EXPERIENCE



HELI-SKIING



NETWORKING



APRES-SKI



LIVE MUSIC



GUIDED
BACKCOUNTRY



FRESHIES



LIVE AUCTION



...ALL FOR ONE
GREAT MISSION

ABOUT

THE LOCATION



THE MOUNTAIN

Imagine a place where the average total snowfall of over 400 inches exceeds the amount of daily visitors. Advanced and expert only riding, no groomers, no clear-cut runs and a real mountain experience with plenty of adventure on tap. All thrills no frills. Here you will find amazing skiing in every direction



THE TOWN

Founded in an ancient caldera, Silverton, Colorado is called home by roughly 600 inhabitants. At an elevation of 9,318 feet, this town has roots in mining at the turn of the 20th century, when the mountains were renown for high mineral content and Blair Street was the place to grab a cold beer after. Today, not much has changed.

OUR MISSION

FIRST DESCENTS PROVIDES
LIFE-CHANGING OUTDOOR
ADVENTURES FOR YOUNG
ADULTS (18-39) IMPACTED
BY CANCER, MS AND
OTHER SERIOUS HEALTH
CONDITIONS.



FIRST DESCENTS' PROGRAMS EMPOWER PARTICIPANTS

to **CLIMB**, **PADDLE**, and **SURF** beyond their diagnosis,
reclaim their lives, and connect with others doing the same.



SPONSORSHIP OPPORTUNITIES

\$25,000 SUMMIT SPONSORSHIP

Sponsor 12 Participants & fund one weeklong First Descents program

Secure "Silverton Shred Presented By" billing

Custom-curated brand activation at the event

(2) Two-Day Guided Skiing Tickets with one (1) Heli Run each per day

Naming Rights to Entertainment

Honorable mention during entertainment and speaking points

Wall of Honor Logo Placement with premier billing

\$10,000 MOUNTAIN SPONSORSHIP

Sponsor 4 Participants on a weeklong First Descents program

Custom-curated brand activation at the event

(2) Two-Day Guided Skiing Tickets

Naming Rights to an Event Component

Honorable mention during entertainment and speaking points

Wall of Honor Logo Placement with tier two billing

\$5,000 BASECAMP SPONSORSHIP

Sponsor 2 Participants on a weeklong First Descents program

(1) Two-Day Guided Skiing Ticket

Mention during entertainment

Wall of Honor Logo Placement with tier three billing

\$2,500 SHRED SPONSORSHIP

Sponsor 1 Participant on a weeklong First Descents program

Wall of Honor Logo Placement with tier four billing

INTERESTED?

LET'S TALK.

CHRIS DOLAN

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