

16TH ANNUAL
FIRST DESCENTS
BALL
SPONSORSHIPS



SATURDAY, MARCH 25, 2023
THE RITZ-CARLTON
BACHELOR GULCH, COLORADO

EVENT OVERVIEW

Over the past two decades, First Descents has served over 10,000 young adults impacted by cancer and MS, healthcare workers and caregivers. In our book, that's worth celebrating!

Our 16th Annual First Descents Ball will convene over 350 of our friends, supporters, and alumni as we celebrate the healing power of adventure and community. Together, we will honor past adventures and highlight the many Out Living It experiences to come.

FD Ball guests can join us for an entire weekend of events beginning on Friday night with our Horizon Line Reception before donning your own hat for a night of powerful stories, moving films, delicious meals and an epic dance party to cap it all off.



THE FD BALL EXPERIENCE:

Much more than a fundraiser, the FD Ball is a weekend experience steeped in adventure, storytelling, connection, and impact. Please join us for the following activities:

FRIDAY, MARCH 24, 2023

HORIZON LINE RECEPTION | 5-7PM

Kick off the weekend by honoring our Horizon Line Award winner and welcoming fellow members of the FD Community. Join us on Friday night at The Ritz-Carlton, Bachelor Gulch. Beverages and heavy appetizers will be provided.

SATURDAY, MARCH 25, 2023

ADVENTURE SESSIONS | 10 - 11:30AM

Join us Saturday at 10AM for our Out Living It Adventure Sessions! You'll hear inspiring stories about epic adventures from speakers who truly take Out Living It to the next level! Coffee and pastries provided.

FIRST DESCENTS BALL | 5PM - 12AM

Join us as we celebrate the healing power of adventure and everyone who made it possible. The evening begins at 5PM with a silent auction and cocktail reception, followed by our event program, dinner, dancing, and live music from 7pm to 12AM.



SPONSORSHIP LEVELS

Sponsors receive unique activation throughout the weekend including customized ticket packages and curated activations, recognition at the event, program advertisements, honorable mention, and prominent signage throughout the venue. Table sponsors will have a choice of between six and ten complimentary seats per table. Tax deductions will vary based on ticket use.



PRESENTING SPONSOR - \$50,000

Your support at this level aligns your brand with the healing power of adventure by underwriting 2 week-long programs.

- Ability to use the sponsor name in all marketing materials and event materials as “First Descents 16th Annual Ball Presented by...”
- 3 complimentary tables for dinner (30 guests)
- Fully curated activations throughout the weekend of events
- 2 First Descents programs will be named in your honor: banner at program, recognized on FD website and noted in all media pieces where program names are displayed
- Recognition on FD website, in First Descents Annual Report, & mention on social channels



APEX SPONSOR - \$25,000

Your support at this level will underwrite one week-long program for 10+ participants.

- 2 complimentary tables for dinner (20 guests)
- Fully curated activations throughout the weekend of events
- 1 First Descents program will be named in your honor: banner at program, recognized on FD website and noted in all media pieces where program names are displayed
- Recognition on FD website, in First Descents Annual Report, & mention on social channels





SILVER TIDE SPONSOR - \$10,000

Your support at this level will fund a life-changing, week-long adventure for four participants.

- One table for dinner (10 guests)
- Recognition on FD website, in First Descents Annual Report, & mention on social channels



COPPER RIVER SPONSOR - \$5,000

Your support at this level will fund a life-changing, week-long adventure for two participants.

- One half table for dinner (6 guests)
- Recognition in First Descents Annual Report



ASCENT SPONSOR - \$2,500

Your support at this level will fund a life-changing, week-long adventure for one participant.

- 2 tickets for dinner
- Recognition in First Descents Annual Report





HORIZON LINE SPONSOR

\$25,000

Horizon Line Sponsors will receive unique activation throughout the weekend including customized ticket packages, curated activations and presenting sponsor recognition at both the Horizon Line Reception and the Adventure Sessions.

- Presenting sponsor of the Horizon Line reception, our Friday night welcome reception at The Ritz-Carlton, Bachelor Gulch. Beverages and heavy appetizers provided.
- Presenting sponsor of the Adventure Sessions: A Saturday morning event featuring world-renowned athletes, explorers and adventurers who truly take Out Living It to the next level! Coffee and pastries provided.
- 1 complimentary table for dinner (10 guests)
- 1 First Descents program will be named in your honor: banner at program, recognized on FD website and noted in all media pieces where program names are displayed
- Recognition on FD website, First Descents Annual Report, & mention on social channels



LODGING

Our partners at the Ritz-Carlton Bachelor Gulch have generously offered special room rates at \$509 per night. Booking details will be provided at registration. If you have any questions please email events@firstdescents.org. Our team is here to help!

ATTIRE

Mountain elegant. Women typically wear cocktail dresses or gowns and men are typically in suits. Don't forget, it's a hat party!

PARKING

We will be offering shuttles from the Comfort Inn and the Ritz-Carlton Wolf shuttle lot. The Ritz-Carlton will also be offering free valet all evening, but parking is limited.

COVID-19

If you know First Descents you know we're all about safety. To do our part to mitigate the spread of COVID-19, First Descents will determine protocols as the event gets closer based on the most up-to-date CDC guidelines at that time.



CONTACT

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