



SILVERTON SHRED

PRESENTED IN PARTNERSHIP WITH THE PUBLIC WORKS



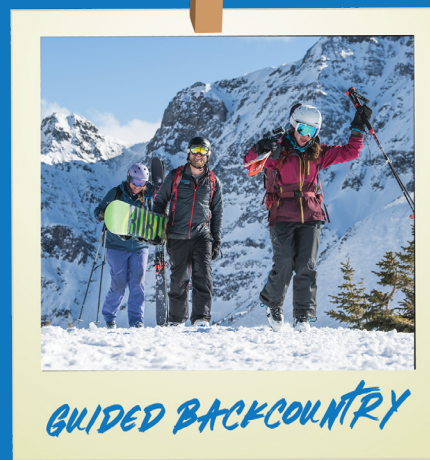
SPONSORSHIPS

WELCOME TO THE BUSINESS OF FUN

We invite you to join Colorado's top business leaders, philanthropists and entrepreneurs as we takeover Silverton, Colorado for the 7th Annual First Descents Silverton Shred on February 4 & 5, 2024. Enjoy two days of guided skiing or snowboarding with Silverton Mountain Guides, followed by an evening of friends, food, refreshments, live music and live auction. Best of all, your participation supports the mission of First Descents and helps fuel life-changing outdoor adventures for young adults impacted by cancer and MS. Join us and make an impact!



THE EXPERIENCE



SPONSORSHIP LEVELS



SUMMIT SPONSOR - \$25,000

- Sponsor one (1) weeklong First Descents program
- Custom-curated brand activation at the event
- (2) Two-Day Heli Skiing / Snowboarding Tickets
- Premier logo placement in all event communications
- Presenting Sponsor Rights to Tuesday evening's fundraising event



MOUNTAIN SPONSOR - \$10,000

- Sponsor four (4) participants on a weeklong First Descents program
- Custom-curated brand activation at the event
- (2) Two-Day Guided Skiing / Snowboarding Tickets
- (2) Two Single Run Heli Drops
- Logo placement in all event communications



BASECAMP SPONSOR - \$5,000

- Sponsor two (2) participants on a weeklong First Descents program
- (1) Two-Day Guided Skiing / Snowboarding Ticket
- (2) Two Single Run Heli Drops
- Logo placement in all event communications



SHRED SPONSOR - \$2,500

- Sponsor one (1) Participant on a weeklong First Descents program
- (1) Two-Day Guided Skiing / Snowboarding Ticket
- Logo Placement on 2024 Silverton Shred Wall of Honor



THE MOUNTAIN

Imagine a place where the average total snowfall of over 400 inches exceeds the amount of daily visitors. Advanced and expert only riding, no groomers, no clear-cut runs and a real mountain experience with plenty of adventure on tap. All thrills no frills. Here you'll find amazing skiing in every direction.

THE TOWN

Founded in an ancient caldera, Silverton, Colorado is called home by roughly 600 inhabitants. At an elevation of 9,318 feet, the town has roots in mining at the turn of the 20th century, when the mountains were renowned for high mineral content and Blair Street was the place to grab a cold beer after. Today, not much has changed.



A snowy mountain landscape with a small wooden cabin, skiers, and a snowboard. The cabin is a simple wooden structure with a gabled roof and a window. In the foreground, a snowboard and skis are lying on the snow. In the background, three skiers are walking up a snowy slope. The sky is overcast and grey.

CONTACT

RAY SHEDD
VP OF ADVANCEMENT
203.499.9633 (MOBILE)
RAY.SHEDD@FIRSTDESCENTS.ORG