



18TH ANNUAL

FIRST DESCENTS BALL

SPONSORSHIPS

SATURDAY, APRIL 5

THE RITZ-CARLTON, BACHELOR GULCH | BEAVER CREEK, CO

EVENT OVERVIEW

Since hosting our very first program in 2001, First Descents has become a recognized global leader in outdoor experiential programming, providing more than 11,000 life-changing experiences for participants. To celebrate, we're coming together April 4-6 for the 18th Annual First Descents Ball! This now-legendary event will bring together more than 300 of our friends, supporters, alumni and staff to reflect on the impact of our mission, honor the power of community and adventure, and envision the future of First Descents.

FD Ball guests can join us for an entire weekend of adventure-themed events and opportunities to take advantage of the world-class indoor and outdoor amenities at The Ritz-Carlton, Bachelor Gulch. The highlight of the festivities finds everyone donning a hat to share in a special night of inspiring stories, camaraderie with old and new friends, delicious meals, and an epic dance party to cap it all off.



THE WEEKEND EXPERIENCE

Much more than a fundraiser, the FD Ball is a weekend experience steeped in adventure, storytelling, connection and impact.

FRIDAY, APRIL 4, 2025

HORIZON LINE RECEPTION | 5-7PM

Kick off the weekend by honoring our Horizon Line Award winner and welcoming fellow members of the FD Community. Beverages and hearty appetizers provided.

SATURDAY, APRIL 5, 2025

FIRST DESCENTS BALL | 5PM-12AM

Join us as we celebrate the healing power of adventure and everyone who made it possible. The evening begins at 5PM with a silent auction and cocktail reception, followed by our event program, dinner, dancing and live music.



SPONSORSHIP LEVELS



PRESENTING SPONSOR – \$50,000

Your support at this level aligns your brand with the healing power of adventure by underwriting two weeklong programs.

- Sponsor name used in all marketing materials and event materials as “First Descents 18th Annual Ball Presented by...”
- Three complimentary tables for dinner (30 guests)
- Opportunity to incorporate sponsor activations throughout the weekend of events
- Recognition on website, social channels and First Descents’ Annual Report



APEX SPONSOR – \$25,000

Your support at this level underwrites one weeklong program.

- Two complimentary tables for dinner (20 guests)
- Opportunity to incorporate sponsor activations throughout the weekend of events
- Recognition on website, social channels and First Descents’ Annual Report





SILVER TIDE SPONSOR – \$10,000

Your support at this level funds a life-changing, weeklong adventure for four participants.

- One complimentary table for dinner (10 guests)
- Recognition on website, social channels and First Descents' Annual Report



COPPER RIVER SPONSOR – \$5,000

Your support at this level funds a life-changing, weeklong adventure for two participants.

- One complimentary half table for dinner (6 guests)
- Recognition in First Descents' Annual Report



ASCENT SPONSOR – \$2,500

Your support at this level funds a life-changing, weeklong adventure for one participant.

- Two complimentary tickets for dinner
- Recognition in First Descents' Annual Report



HORIZON LINE SPONSOR

\$25,000

- Presenting sponsor of the Horizon Line reception, our Friday night welcome reception at The Ritz-Carlton, Bachelor Gulch. Beverages and hearty appetizers provided.
- One complimentary table for dinner (10 guests)
- Recognition on website, social channels and First Descents' Annual Report



LODGING

Our partners at The Ritz-Carlton, Bachelor Gulch have generously offered special room rates for our guests. Booking details will be provided at registration.

ATTIRE

Mountain elegant. Women typically wear cocktail dresses or gowns, and men are typically in suits. Don't forget, it's a hat party!





CONTACT

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