

TO PLAN A COMMUNITY ADVENTURE

1

CHOOSE YOUR ADVENTURE

- 🌀 We recommend starting to plan around 4+ weeks out, to ensure enough time to share the adventure with the local community.
- 🌀 Choose an adventure-forward activity (see ideas below), location, date/time and duration (2-4 hours works well). The FD team is happy to assist with tips and resources!
- 🌀 Determine price, if necessary: Community members are expected to cover their own costs. Free or low-cost activities (\$50 or less) will keep it accessible.
- 🌀 If the adventure is appropriate only for a specific population (e.g., oncology alumni only, or alumni and their +1, or intermediate-level mountain bikers), let us know — otherwise we'll assume it's open to everyone 18+.
- 🌀 Please note if dogs are welcome, too, such as on hikes.

PRO TIP: An optional meal or happy hour after is a great way to keep the connection going! Check for a coffee shop, brewery or restaurant nearby that everyone can easily get to from the activity. Picnics are also popular; you can ask attendees to bring their own snacks or something to share with the group.

POPULAR ACTIVITIES

Hiking
Climbing
Bouldering
Rafting

Kayaking
Surfing
Canoeing
Paddleboarding

Cycling
Snowshoeing
Skiing/Snowboarding
**Only in Colorado*

PRO TIP: AllTrails can be a great planning resource, and we're stoked to partner with them! Reach out to community@firstdescents.org to redeem a free year of AllTrails+ and gain access to thousands of trails.

2

PROMOTE THE MEETUP

- 🌀 FD will announce your meetup by email to the local FD community three weeks before the meetup date and again the week of your meetup.
- 🌀 Feel free to share the event with your own community to generate interest and invite more people to experience #OutLivingIt.

3

CHECK OUT THE ROSTER

- FD will send over the roster of RSVPs three days before the meetup. The roster will include names, emails and phone numbers.

4

REACH OUT TO ATTENDEES

- Connect with your group via email or text at least three days before the meetup! People are more likely to attend when they have been contacted, so please reach out proactively.
- In your outreach, introduce yourself and include your nickname (if applicable), the meeting time and place (add a link), and any last-minute details or changes.
- Tell folks how to identify you (e.g., orange T-shirt, FD flag, meeting location, etc.)

PRO TIP: If you are sending an email, you can send it as a calendar invite! Update the below template with your event info and use it to reach out to attendees:

Hi! (insert your name/nickname) here!

I am so excited for our First Descents meetup together on Saturday! We are getting together from 10 am to 2 pm at Out Living It Park in Whitewater, CO. We are going to spend the time kayaking on the lake and hanging out. Feel free to come and stay as long as you would like and bring food for a picnic! Kayaks are available for rent for \$15 and include a paddle and life jackets. You are welcome to bring your own kayak, canoe or paddleboard.

If you need to reach me on the day of the event you can text/call my cell: (111) 222-3333

Name/nickname
See you soon!

5

SEND A GROUP TEXT

- Text the whole group the day before the meetup. Include your name, the location, and any final details. You can use the example email above as a basic outline. If you already texted, you can send a simple followup with any last-minute updates.